

# SFAIS 2024 conference

“BEYOND VISION : Sustainable  
Futures In Action Innovate to  
Sustain”

SEPTEMBER 26-27  
2024  
Mersin, TÜRKİYE

# CONFERENCE PROGRAM



## ORGANIZERS



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**26.09.2024 SFAIS Conference Program (1st day)**

<b>09.30-10.00</b>	Registration <b>Place: İlhan Yücel Conference Hall</b>
<b>10.00-10.15</b>	Opening Speech Prof. Dr. Ünal Ay (Rector- Çağ University)
<b>10.15-11.45</b> Zoom ID: 936 602 8796 Password: T6jHh2	Keynote Speakers John O'Connor (Technological University Dublin and European University of Technology) Dr. Jon-Hans Coetzer (United Nations Institute for Training and Research - UNITAR) Kerem İPEK (TEMSA Skoda Sabancı Ulaşım Araçları A.Ş Sustainability Manager)
<b>11.45-12.45</b> Zoom ID: 936 602 8796 Password: T6jHh2	Panel: Sustainability and Security (SDGs 2-6-14) <b>Place: İlhan Yücel Conference Hall</b> Moderator: Assoc. Prof. Dr. Sevgi Balkan-Şahin (Çağ University) <ul style="list-style-type: none"><li>Prof. Dr. Zeynep Alemdar (The New Institute, Hamburg)- Climate Change and Human Security</li><li>Assoc. Prof. Dr. Çiğdem Nas (Yıldız Technical University)- European Green Deal</li><li>Dr. Wasim BARHAM (Water Diplomacy Center)</li></ul>
<b>13.00-14.00</b>	Lunch Break
<b>14.00-15.00</b> Zoom ID: 936 602 8796 Password: T6jHh2	Panel (Hybrid): Quality Education (SDGs 4-17) <b>Place: İlhan Yücel Conference Hall</b> Moderator: Dr. Lucia Morales <ul style="list-style-type: none"><li>Asst. Prof. Dr. Lia Pop &amp; John O'Connor &amp; Assoc. Prof. Dr. Murat Gülmez</li></ul>
<b>15.00-15.15</b>	Coffee Break
<b>15.15-16.30</b> Zoom ID: 760 864 8264 Password: 123456	<b>Paper Presentations (Online &amp; Face-to-Face)</b> <b>Session 1A Place: SOBE – 3 (B-BLOCK 3RD FLOOR)</b> Chairman: Asst. Prof. Dr. Duygu Gür (Çağ University) <ul style="list-style-type: none"><li>Res. Asst. Dr. Umut Uyan (Munzur University)- Harnessing Waste for Value: Challenges in Extracting Rare Earth Elements from E-Waste in Turkey</li><li>Asst. Prof. Dr. Doğançan Çavmak (Tarsus University)- An Evaluation on The Fiscal Sustainability of Türkiye's Health System</li><li>Prof. Dr. Mehmet Cihan Yavuz &amp; Prof. Dr. Solmaz Filiz Karabağ (Cukurova University &amp; Linköping University)- Sustainable Gastronomic Destination for Seniors</li><li>Prof. Dr. Mehmet Cihan Yavuz (Cukurova University)- Exploring Accessible and Inclusive Tourism Ideas in Global Cities: The London Case</li><li>Lect. Dr. Dilara Demirez (Çağ University)- The Impact of Climate Change on the Insurance Sector: An Analysis of Insurance Companies Listed on the BIST Sustainability Index</li></ul>
<b>15.15-16.30</b> Zoom ID: 945 174 8571 Password: 123456	<b>Session 1B Place: SOBE – 4 (B-BLOCK 3RD FLOOR)</b> Chairman: Prof. Dr. Eda Yaşa Özeltürkay (Çağ University) <ul style="list-style-type: none"><li>Res. Asst. Dilek Veysikarani &amp; Prof. Dr. Ebru Özgür Güler ( Munzur University &amp; Çukurova University)- Sustainable Development and Environmental Performance: The Role of Economic and Social Factors</li><li>Res. Asst. Anne Hurlle (Hochschule Kehl)- Creation of a modular emergency concept for municipalities in crisis situations</li><li>Asst. Prof. Dr. Senem Zaimoğlu (Çağ University)- Integrating the Sustainable Development Goals (SDGs) into English Language Teaching: Promoting Global Citizenship and Sustainable Futures</li><li>Dr. Aysun Dağtaş (Çağ University)- Ecopedagogy: Language Teaching for Sustainable Development</li></ul>
<b>16.30-17.00</b>	Workshop (VRLab)

Schedule	27.09.2024 SFAIS Conference Program (2nd day)
<b>09.30-10.00</b>	Registration <b>Place: İlhan Yücel Conference Hall</b>
<b>10.00-10.30</b> Zoom ID: 936 602 8796 Password: T6jHh2	Keynote Speakers Assoc. Prof. Jarmila Zimmermannová (Palacký University Olomouc, Czech Republic) Assoc. Prof. Yoana Pavlova (Technical University of Sofia, Bulgaria)
<b>10.30-12.00</b> Zoom ID: 203 516 5145 Password: 123456	Paper Presentations (Face-to-Face) <b>Session 2A Place: SOBE – 3 (B-BLOCK 3RD FLOOR)</b> Moderator: Prof. Dr. Mahir Fisunoğlu (Çağ University) <ul style="list-style-type: none"> <li>Prof. Dr. Eda Yaşa Özeltürkay &amp; İren Nazik (Çağ University &amp; Çağ University)- Factors That Affect Consumers' Green Hospital Perception According to Demographic Variables</li> <li>Jakub Tatarka, M.A. &amp; Jozef Machek, M.A. &amp; Assoc. Prof. Dr. Jarmila Zimmermannová (Palacký University Olomouc &amp; Palacký University Olomouc)- Sustainability of the Healthcare Labour Market in the Czech Republic</li> <li>Prof. Dr. Eda Yaşa Özeltürkay &amp; Asst. Prof. Dr. Deniz Akgül (Çağ University &amp; Altınbaş University)- Bibliometric Analysis of Water Footprint Related Topic Articles in Web of Science (2014-2024)</li> <li>Res. Asst. Gülay Güler &amp; Prof. Dr. Deniz Zeren (Çağ University &amp; Çukurova University)- A Bibliometric Review of Fair-Trade Research</li> </ul>
<b>10.30-12.00</b> Zoom ID: 397 040 81 39 Password: 8wBQLe	<b>Session 2B Place: SOBE – 4 (B-BLOCK 3RD FLOOR)</b> Moderator: Asst. Prof. Dr. Emre Kadir Özekenci (Çağ University) <ul style="list-style-type: none"> <li>Asst. Prof. Dr. Duygu Gür (Çağ University)- The Marketing of Artificial Intelligence Products and Its Impact on Environmental Sustainability</li> <li>Res. Asst. Hazal Ezgi Özbek &amp; Res. Asst. Ersin İnal (Çağ University &amp; Çağ University)- Capitalism Lab: A Simulation-Based Approach to Assessing and Enhancing Business Program Outcomes</li> <li>Bénédicte Laroze (Hochschule für Öffentliche Verwaltung Kehl)- The Role of Municipalities in Achieving a CO2-Neutral Upper Rhine Region Through Decentralized Energy Production and Sector Coupling</li> <li>Dr. Semiha Kahyalar Gürsoy (Çağ University)- Cultivating Sustainability Through Language Education: A Literature Review</li> </ul>
<b>12.00-13.00</b>	Lunch Break
<b>13.15-14.30</b> Zoom ID: 760 864 8264 Password: 123456	<b>Paper Presentations (Face-to-Face)</b> <b>Session 3A Place: SOBE – 4 (B-BLOCK 3RD FLOOR)</b> Moderator: Assoc. Prof. Dr. Sevgi Balkan-Şahin (Çağ University) <ul style="list-style-type: none"> <li>Prof. Dr. H. Mahir Fisunoglu (Çağ University)- Sustainable Development Goals and The Economic Burdens on Countries</li> <li>Lect. Meltem Kaygusuz &amp; Prof. Dr. Hasan Bedir (Tarsus University &amp; Çukurova University)- An Overview of Education for Sustainable Development and Its Role in Advancing Gender Equality</li> <li>Res. Asst. İlke Taşdemir (Çağ University)- Analysis of the Role of the United States of America in the United Nations Conferences of the Parties (COPs)</li> <li>Res. Asst. Sarah Herrmann (Hochschule Kehl)- Cross-Border Legal Backoffice - A Solution Model for Increasingly Complex Border Regions - The Case of the Upper Rhine</li> </ul>
<b>13.15-14.30</b> Zoom ID: 203 516 5145 Password: 123456	<b>Session 3B Place:SOBE – 3 (B-BLOCK 3RD FLOOR)</b> Moderator: Asst. Prof. Dr. Gökhan Sökmen (Çağ University) <ul style="list-style-type: none"> <li>Asst. Prof. Dr. Ayşegül Kurtulgan &amp; Ass. Prof. Dr. Eda Kayhan (Çağ University &amp; Çağ University)- The Impact of Sustainability Index Volatility on Foreign Trade</li> <li>Res. Asst. Gizem Koçak (Çağ University)- Analysis of Sustainable Marketing Strategies in BIST 30 Companies: An In-Depth Examination of Strategic Approaches Using Nvivo</li> <li>Lect. Betül Aktaş (Çağ University)- IoB Technology for Sustainability</li> <li>Assoc. Prof. Dr. Erdem Akkan &amp; Engr. Gökhan Su (Mersin University &amp; Mersin University)- Influencing Factors of Second-hand fashion shopping and sentiment analysis of consumption styles on Instagram: A comprehensive exploration</li> </ul>
<b>14.30-15.00</b>	Coffee Break/Workshop (VRLab)
<b>15.00-16.00</b> Zoom ID: 936 602 8796 Password: T6jHh2	Panel (Online): Virtual Worlds Education Consortium (SDGs 4-9-17) <b>Place: İlhan Yücel Conference Hall</b> Moderator: Assoc. Prof. Dr. Murat Gülmez Panelist: Assoc. Prof. Dr. Marie Vans & Dr. Valerie Hill & Dr. Rebecca Adams
<b>16.00-16.45</b>	Remarks Moderator: Assoc. Prof. Dr. Sevgi Balkan-Şahin

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**Conference Participants' Institutions**

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United Nations Institute for Training and Research -UNITAR  
Technical University of Dublin  
Kehl University of Applied Sciences  
Palacky University Olomouc  
Jordan University of Science and Technology  
Virtual World Education Consortium  
Linköping University  
Technical University of Cluj-Napoca Romania  
TEMSA  
Wated Diplomacy Center  
Çağ University  
Yıldız Teknik University  
Çukurova University  
Mersin University  
Okan University  
Tarsus University  
Munzur University  
Altınbaş University

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